



P R I M E R I C A  
**CONCERT**<sup>TM</sup>  
A L L O C A T I O N   S E R I E S

## INTERIM MANAGEMENT REPORT OF FUND PERFORMANCE

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*For the six-month period ended June 30, 2024*

PRIMERICA CANADIAN MONEY MARKET FUND

This interim management report of fund performance contains financial highlights but does not contain the complete annual financial statements of the investment fund. You can get a copy of the interim financial report or annual financial statements at your request, and at no cost, by calling 1-800-510-7375, by writing to us at Operations Centre, 1050-55 Standish Court, Mississauga, Ontario, Canada L5R 0G3 attention: Primerica Concert Client Services, by e-mailing us at [concert@primerica.com](mailto:concert@primerica.com) or by visiting SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca).

Securityholders may also contact us using one of these methods to request a copy of the investment fund's interim financial report, proxy voting policies and procedures, proxy voting disclosure record, or quarterly portfolio disclosure.

### **Caution Regarding Forward-looking Statements**

This report may contain forward-looking statements about Primerica Canadian Money Market Fund (the “Fund”), including its strategy, expected performance and condition. Forward-looking statements include statements that are predictive in nature, that depend upon or refer to future events or conditions, or that include words such as “expects”, “anticipates”, “intends”, “plans”, “believes”, “estimates” or negative versions thereof and similar expressions.

In addition, any statement that may be made concerning future performance, strategies or prospects, and possible future Fund action, is also a forward-looking statement. Forward-looking statements are based on current expectations and projections about future events and are inherently subject to, among other things, risks, uncertainties and assumptions about the Fund and economic factors.

Forward-looking statements are not guarantees of future performance, and actual events and results could differ materially from those expressed or implied in any forward-looking statements made by the Fund. Any number of important factors could contribute to these digressions, including, but not limited to, general economic, political and market factors in North America and internationally, interest and foreign exchange rates, global equity and capital markets, business competition, technological change, changes in government regulations, unexpected judicial or regulatory proceedings, and catastrophic events.

It should be stressed that the above-mentioned list of important factors is not exhaustive. You are encouraged to consider these and other factors carefully before making any investment decisions and you are urged to avoid placing undue reliance on forward-looking statements. Further, you should be aware of the fact that, unless required by law, the Fund has no specific intention of updating any forward-looking statements whether as a result of new information, future events or otherwise, prior to the release of the next Management Report of Fund Performance. In connection with any forward-looking statements, you should carefully consider the areas of risk described in the most recent simplified prospectus of the Fund. You may obtain these documents from SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca).

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## Management Discussion of Fund Performance

### Investment Objectives and Strategies

Primerica Canadian Money Market Fund (the “Fund”) seeks to earn current income while focusing on the protection of capital and liquidity by investing primarily directly or indirectly through one or more other mutual funds in high quality Canadian money market instruments. The Fund currently invests primarily in one or more money market underlying mutual funds (the “Underlying Funds”) managed, by AGF Investments Inc. (“AGF”).

PFSL Fund Management Ltd. (“PFSL”) retains the services of a portfolio adviser in determining the Fund’s portfolio allocations. Specifically, PFSL has retained TELUS Health Investment Management Ltd., formerly LifeWorks Investment Management Ltd. (“THIM”). THIM functions as the portfolio adviser, recommending asset mix and investment selection decisions for the Fund. PFSL has also retained AGF to act as an additional portfolio adviser of the Fund, as described herein.

### Risk

The risks of investing in the Fund remain as described in the Simplified Prospectus. The Fund also continues to be suitable for investors who are seeking current income, want an investment that emphasizes safety and relative stability of principal and have a low tolerance for risk.

### Results of Operations

For the six months ended June 30, 2024, the Fund returned 1.7% (net of expenses). The Fund is assessed against the Bloomberg Barclays Canadian 1-3 Month T-Bill Index, which returned 2.5% over the same period. The Fund maintains its exposure to money market instruments backed by Canadian financial institutions (which yields slightly more than the corresponding government benchmark bonds).

### Recent Developments

The first half of 2024 was characterized by progressive easing of inflationary pressures across major economies. The Bank of Canada (BoC) was the first amongst G7 central banks to cut its policy rate in recent periods, moving from 5.00% down to 4.75% at the beginning of June. Other major central banks began to signal a more dovish stance, with the European Central Bank (ECB) following the BoC with a 0.25% rate cut in June. The U.S. Federal Reserve maintained its cautious stance, holding rates steady in the 5.25%-5.50% range.

This shift in monetary policy was largely in response to cooling inflation rates, which had been a major concern in the past few years. The reduction in interest rates in some regions, combined with an overall resilience of corporate earnings, provided a boost to equity markets as investor sentiment improved.

The bond markets posted mixed returns in the first half of 2024, influenced by economic indicators, geopolitical tensions, and central bank policies. As inflationary pressures eased, central banks, including the ECB and the BoC, adopted a more accommodative stance and began decreasing key rates. This caused bond yields to decrease, erasing most of the earlier increases driven by high inflation and expectations of delayed rate cuts, leading to positive returns for most major fixed income indices. The inversion of yield curves in both Canada and the U.S. lessened. In Canada, the short end of the curve declined following the BoC’s rate cut, while the long end increased slightly. Conversely, in the U.S., the short end of the curve stayed broadly steady, while medium to long-term yields increased.

Throughout the period, investment-grade and high-yield bonds outperformed government bonds in most developed markets. This outperformance reflected the higher yield and return potential of non-government fixed income sectors in a broadly stabilizing economic environment.

### IFRS Accounting Standards

The Fund’s financial statements have been prepared in compliance with IFRS Accounting Standards as issued by the International Accounting Standards Board (IFRS Accounting Standards).

### Related Party Transactions

PFSL is the manager and trustee of the Fund and is paid a management fee for providing investment management and administration services to the Fund. In addition to the management fees described below, the Fund incurred legal expenses of \$2,141 that were paid to Primerica Life Insurance Company of Canada, an affiliate of PFSL and fees of \$9,582 to members of the Fund’s independent review committee (the “IRC”).

PFSL Investments Canada Ltd., PFSL’s parent company and a mutual fund dealer, is the exclusive distributor of the Fund, responsible for the marketing and the selling of its units through its representatives.

The Fund is actively managed by LWIM, which provides ongoing oversight, asset allocation, fund analysis and related

portfolio adviser services, while AGF in its portfolio adviser capacity advises on daily trades. Any fees for services provided by the portfolio advisers are included in the management fee.

The Fund did not rely on an approval, positive recommendation or standing instruction from the Fund's IRC with respect to any related party transactions.

All related party transactions are measured at fair value.

### Management Fees

In consideration for providing investment management and administration services, the Fund paid PFSL management fees of \$50,803 for the year ended June 30, 2024 calculated daily at 0.41% of the net asset value of the Fund and paid out monthly. The Fund received from AGF or the Underlying Funds, management fee rebates at an annual rate between 0.31% and 0.35% of the net asset value of the Underlying Funds, such that the incremental management fee charged to the Fund was limited to an amount not exceeding 0.10% of the net asset value of the Fund. For the year ended June 30, 2024, the Fund received management fee rebates of \$35,415 and the net management fee borne directly by the Fund was \$15,388.

The management fees were borne by both the Fund and the Underlying Funds in which the Fund invests. No management fee was paid by the Fund that would duplicate the fee payable by the Underlying Funds for the same service.

The major services paid by the management fees expressed as a percentage of said management fees may be summarized as follows:

(i)	Investment advisory	1%
(ii)	Administration and other	99%

No portion of the management fees paid to PFSL by the Fund was used to finance commissions earned by PFSL sales representatives or promotional activities of the Fund.

**Financial Highlights**

The following tables show selected key financial information about the Fund and are intended to help you understand the Fund's financial performance for the year ended June 30, 2024 and for each of the past five years.

The Fund's Net Assets Per Unit (1) (9):	June 30 2024	Dec. 31 2023	Dec. 31 2022	Dec. 31 2021	Dec. 31 2020	Dec. 31 2019
	\$	\$	\$	\$	\$	\$
<b>Net Assets - beginning of year (2)</b>	10.00	10.00	10.00	10.00	10.00	10.00
<b>Increase (decrease) from operations:</b>						
Total revenue	0.17	0.32	0.06	-	-	0.02
Total expenses (excluding distributions)	-	-	-	-	-	-
Realized gains (losses) for the year	-	-	-	-	-	-
Unrealized gains (losses) for the year	-	-	-	-	-	-
<b>Total increase (decrease) from operations (2)</b>	0.17	0.32	0.06	-	-	0.02
<b>Distributions:</b>						
From net investment income (excluding dividends)	(0.17)	(0.32)	(0.02)	-	-	(0.03)
From dividends	-	-	-	-	-	-
From capital gains	-	-	-	-	-	-
Return of capital	-	-	-	-	-	-
<b>Total Annual Distributions (2) (3)</b>	(0.17)	(0.32)	(0.02)	-	-	(0.03)
<b>Net Assets at June 30 &amp; Dec. 31 (2) (4)</b>	10.00	10.00	10.00	10.00	10.00	10.00
<b>Ratios and Supplemental Data (9):</b>	<b>June 30 2024</b>	<b>Dec. 31 2023</b>	<b>Dec. 31 2022</b>	<b>Dec. 31 2021</b>	<b>Dec. 31 2020</b>	<b>Dec. 31 2019</b>
Total net asset value (\$000's) (5)	21,680	23,953	29,814	30,590	36,217	21,845
Number of units outstanding (5)	2,167,712	2,394,897	2,981,239	3,059,013	3,621,661	2,184,465
Management expense ratio (6)	1.65%*	1.64%	1.36%	0.16%	0.58%	1.65%
Management expense ratio before waivers or absorptions (7)	2.22%*	2.24%	1.99%	0.83%	1.15%	2.25%
Trading expense ratio (8)	-	-	-	-	-	-
Portfolio turnover rate	n/a	n/a	n/a	n/a	n/a	n/a
Net asset value per unit	10.00	10.00	10.00	10.00	10.00	10.00

\*Annualized

Explanatory notes:

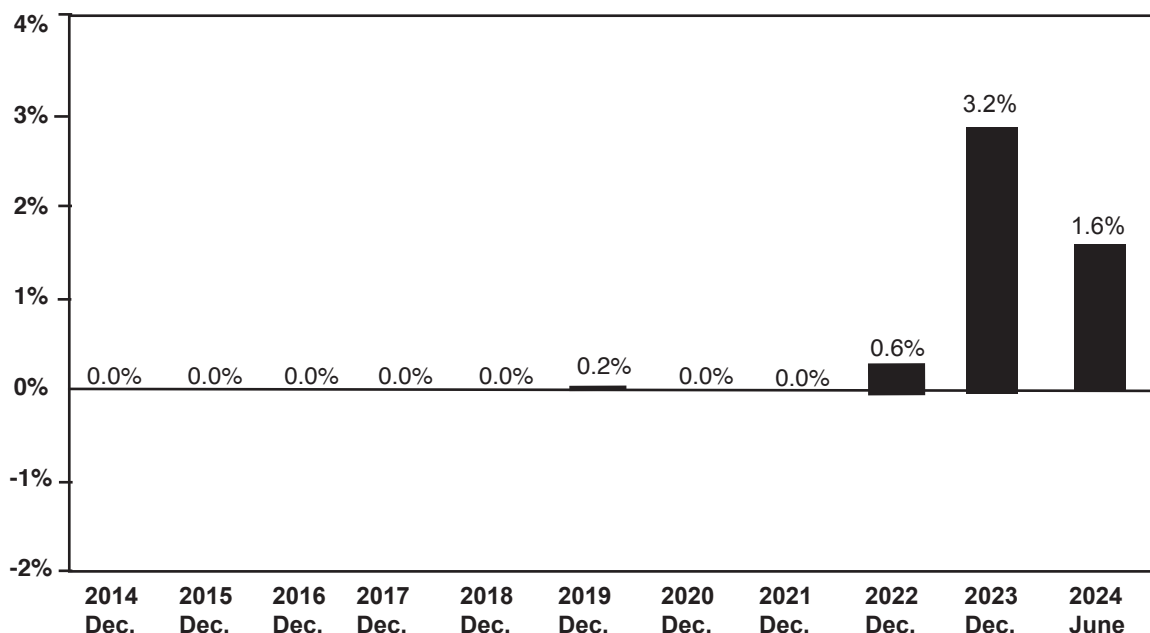
- (1) This information is derived from the Fund's unaudited semi-annual financial statements and audited annual financial statements.
- (2) Net Assets and distributions are based on the actual number of units outstanding at the relevant time. The increase (decrease) from operations is based on the weighted average number of units outstanding over the financial period.
- (3) Distributions were reinvested in additional units of the Fund or paid in cash.
- (4) The per unit financial information is based on prescribed regulations and as a result, is not expected to add down due to the increase (decrease) from operations being based on the weighted average units outstanding during the period and the distributions being based on actual units outstanding at the relevant point in time.
- (5) This information is provided as at June 30 and December 31 of the year shown.
- (6) The management expense ratio is based on the total expenses (excluding commissions and other portfolio transaction costs) of the Fund and the Underlying Funds for the year, expressed as an annualized percentage of the average daily net asset value of the Fund during the period. PFSL may reduce the effective management fee payable by some unitholders by reducing the management fee it charges to the Fund and directing the Fund to make management fee distributions to these unitholders in the amounts equal to the amounts of the management fee reduction. The management expense ratio does not take into account the reduction in management fees due to management fee distributions to unitholders.
- (7) Where applicable, PFSL waived certain fees or absorbed certain expenses otherwise payable by the Fund. Absorption amounts are determined annually at the discretion of PFSL and can be terminated at any time.
- (8) The Fund did not directly incur any brokerage commissions or other portfolio transaction costs during the period. The trading expense ratio represents the proportion of total commissions and other portfolio transaction costs of the Underlying Funds applicable to the Fund expressed as an annualized percentage of the average daily net asset value of the Fund during the period.
- (9) All figures presented in the tables are prepared in accordance with IFRS Accounting Standards.

**Past Performance**

The performance information shown assumes that all distributions made by the Fund in the periods shown were reinvested in additional securities of the Fund, and would be lower if distributions were not reinvested. Note that the performance does not take into account sales, redemption, distribution or other optional charges that would have reduced returns or performance. How the Fund has performed in the past does not necessarily indicate how it will perform in the future.

**Year-By-Year Returns**

The bar chart below shows the Fund’s performance for the six-month interim period ended June 30, 2024 and for each of the years shown, and illustrates how the Fund’s performance has changed from year to year. It shows, in percentage terms, how much an investment made on the first day of each financial period would have grown or decreased by the last day of each financial period.



**Summary of Investment Portfolio**

As at June 30, 2024

The major portfolio categories and top holdings (up to 25) of the Fund at the end of the period are indicated in the following tables.

PLEASE NOTE THAT THIS IS THE SUMMARY PORTFOLIO FOR AGF CANADIAN MONEY MARKET FUND. TOTAL NET ASSET VALUE OF THE PRIMERICA CANADIAN MONEY MARKET FUND IS DISCLOSED AT THE BOTTOM OF THE PAGE IMMEDIATELY BELOW THE TOTAL NET ASSET VALUE OF THE AGF CANADIAN MONEY MARKET FUND.

**Fund by Category**

	<b>Percentage of Net Asset Value (%)</b>
Treasury Bills	65.1%
Bankers' Acceptances	24.9%
Short-Term Deposits	9.0%
Corporate Bonds	1.7%

**Top Holdings\***

	<b>Percentage of Net Asset Value (%)</b>
Government of Canada	25.9%
Province of Ontario	22.3%
Province of Quebec	16.9%
CIBC Mellon Trust Company	9.0%
Bank of Montreal	7.6%
Canadian Imperial Bank of Commerce	7.2%
The Bank of Nova Scotia	4.1%
The Toronto-Dominion Bank	3.9%
Royal Bank of Canada	3.8%
<b>Total Net Asset Value (thousands of dollars)</b>	<b>\$108,650</b>

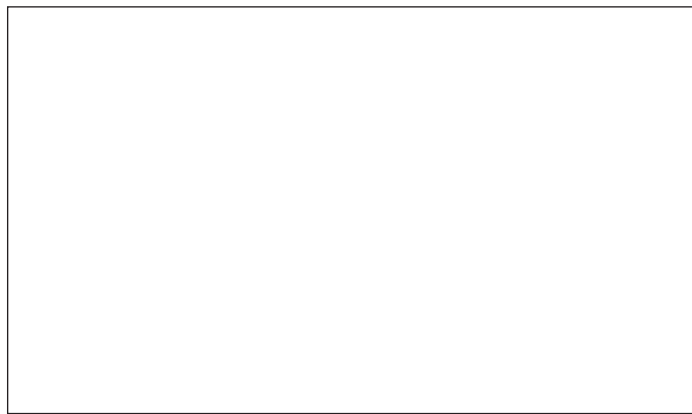
**Primerica Canadian Money Market Fund**

<b>Total Net Asset Value (thousands of dollars)</b>	<b>\$21,680</b>
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\*Debt Instruments

All holdings in the Fund are long positions. The Simplified Prospectus and other information about the Underlying Funds are available on [www.sedarplus.ca](http://www.sedarplus.ca). The Summary of Investment Portfolio may change due to ongoing portfolio transactions of the Fund and the next quarterly update will be made available as at September 30, 2024.

For more information please contact your Primerica representative.



PRIMERICA CONCERT™ ALLOCATION SERIES OF FUNDS

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PRIMERICA  
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ALLOCATION SERIES

Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the Simplified Prospectus before investing. The indicated rates of return are the historical annual total returns including changes in unit value and reinvestment of all distributions and does not take into account sales, redemption, distribution or optional charges or income taxes payable by any securityholder that would have reduced returns. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated. The rate of return is used only to illustrate the effects of the growth rate and is not intended to reflect future values of the mutual fund or returns on investment in the mutual fund.

The payment of distributions should not be confused with a fund's performance, rate of return or yield. If distributions paid by the fund are greater than the performance of the fund, your original investment will shrink. Distributions paid as a result of capital gains realized by a fund, and income and dividends earned by a fund are taxable in your hands in the year they are paid. Your adjusted cost base will be reduced by the amount of any returns of capital. If your adjusted cost base falls below zero, you will have to pay capital gains tax on the amount below zero.